



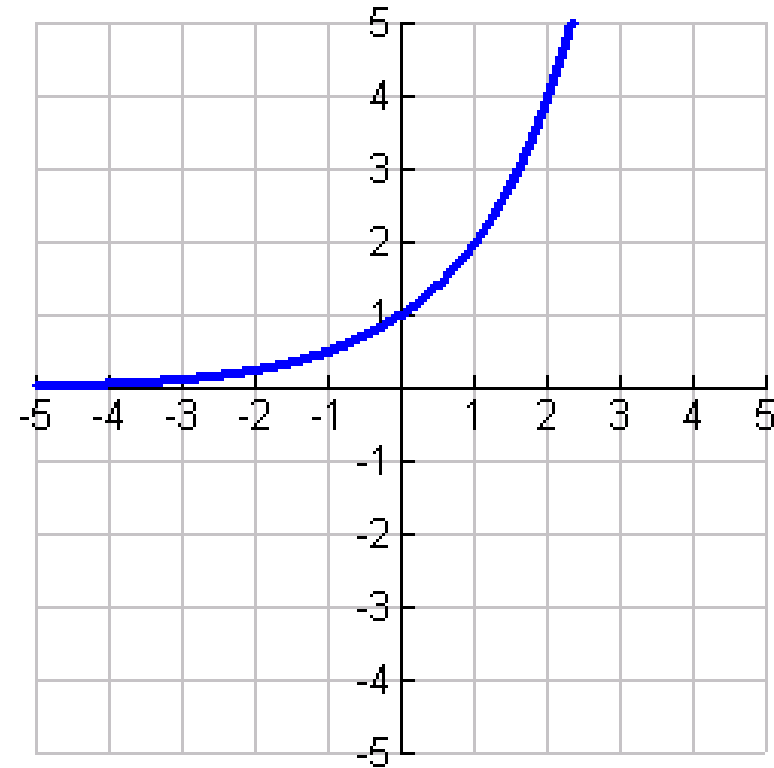
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Exponential Growth & Decay



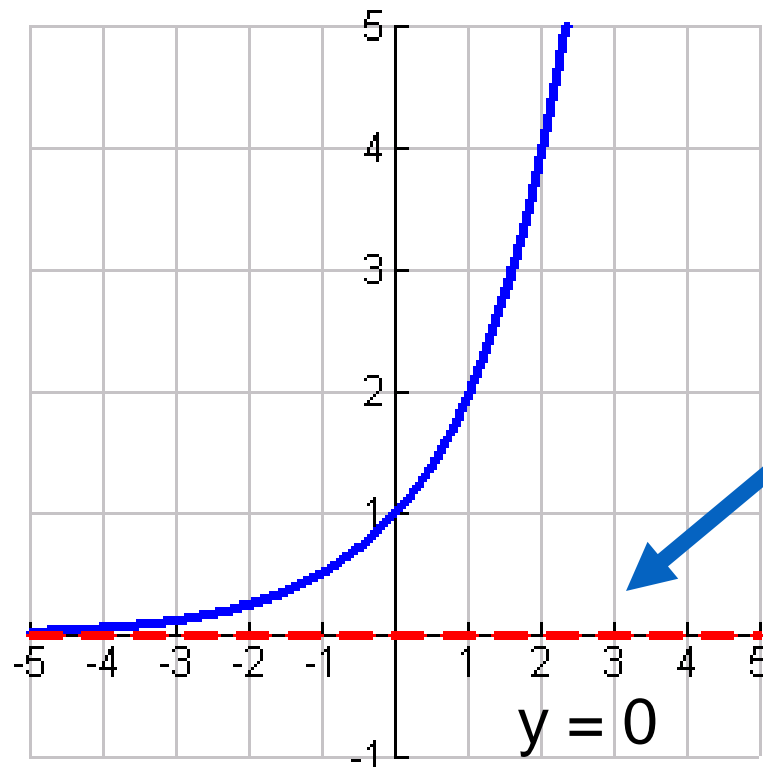
Exponential Function

- $f(x) = b^x$ where the base b is a positive number other than one.
- Graph $f(x) = 2^x$
- Note the end behavior
- $x \rightarrow \infty \quad f(x) \rightarrow \infty$
- $x \rightarrow -\infty \quad f(x) \rightarrow 0$
- $y=0$ is an asymptote



Asymptote

- A line that a graph approaches as you move away from the origin



The graph gets closer
and closer to the line
 $y = 0$
But NEVER reaches it

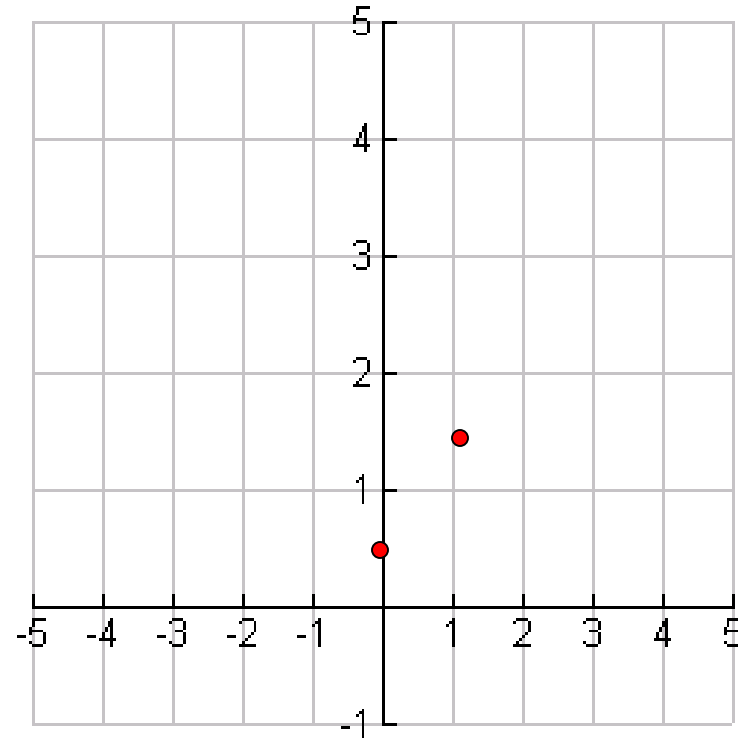
2 raised to any power
Will NEVER be zero!!

- These are true of $y = ab^x$
 - If $a > 0$ & $b > 1$
- The function is an *Exponential Growth Function*



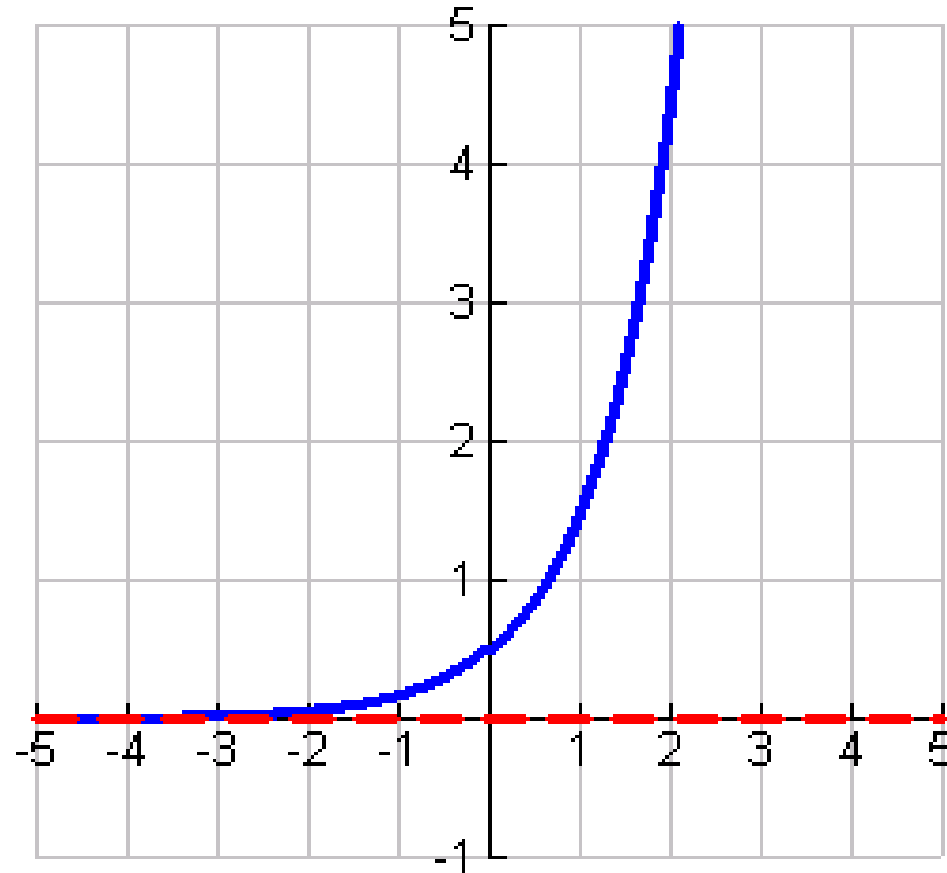
Example 1


- Graph $y = \frac{1}{2} 3^x$
- Plot ordered pairs $(0, \frac{1}{2})$ and $(1, \frac{3}{2})$
- Then, from left to right, draw a curve that begins just above the x-axis, passes thru the 2 points, and moves up to the right





$$D = (-\infty, +\infty)$$
$$R = (0, +\infty)$$

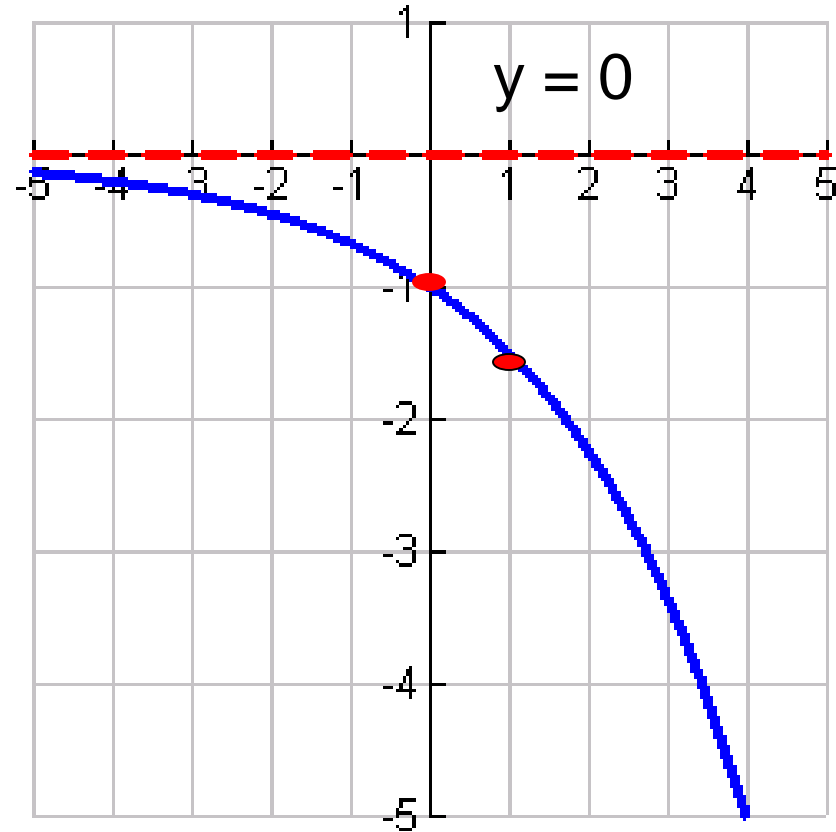


$y = 0$ 

Always mark asymptote!!

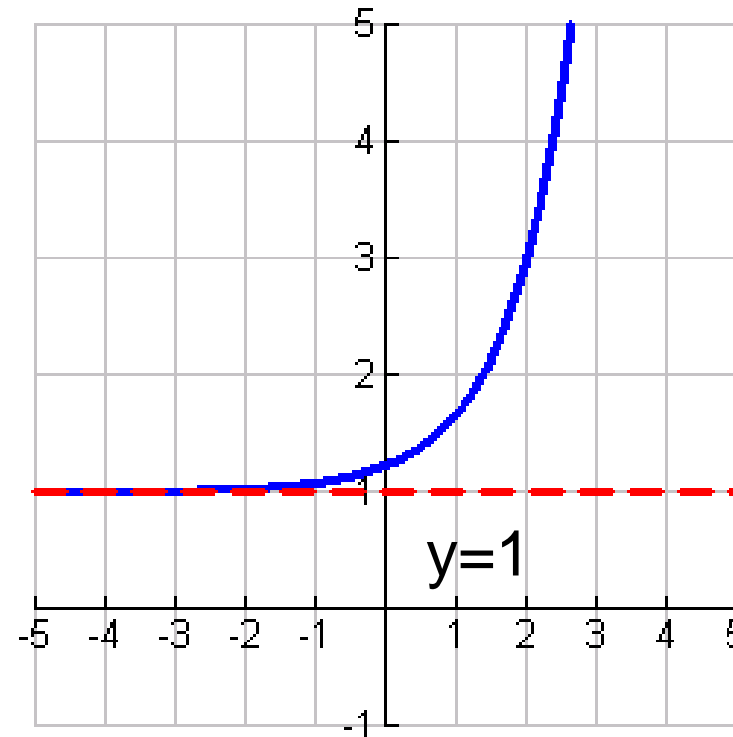
Example 2

- Graph $y = - (3/2)^x$
- Plot $(0, -1)$ and $(1, 3/2)$
- Connect with a curve
- Mark asymptote
- $D=?$
- $R=?$



Now...you try one!

- Graph $y = 2 \cdot 3^{x-2} + 1$
- State the Domain and Range!
- D= ?
- R= ?





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Exponential Decay

- Has the same form as growth functions $f(x) = ab^x$
- Where $a > 0$
- BUT:
- $0 < b < 1$ (a fraction between 0 & 1)

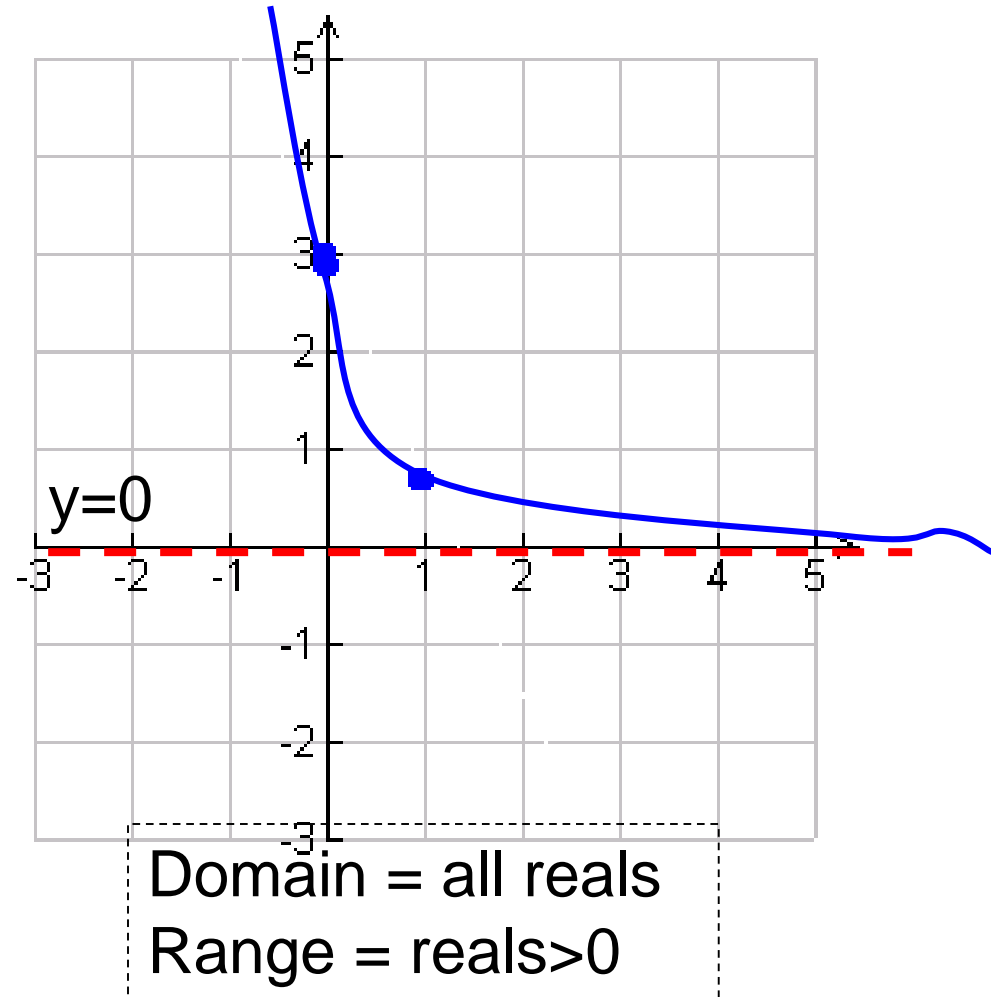


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Recognizing growth and decay functions

- State whether $f(x)$ is an exponential growth or decay function
- $f(x) = 5(2/3)^x$
- $b=2/3$, $0 < b < 1$ it is a decay function.
- $f(x) = 8(3/2)^x$
- $b=3/2$, $b > 1$ it is a growth function.
- $f(x) = 10(3)^{-x}$
- rewrite as $f(x)=10(1/3)^x$ so it is decay

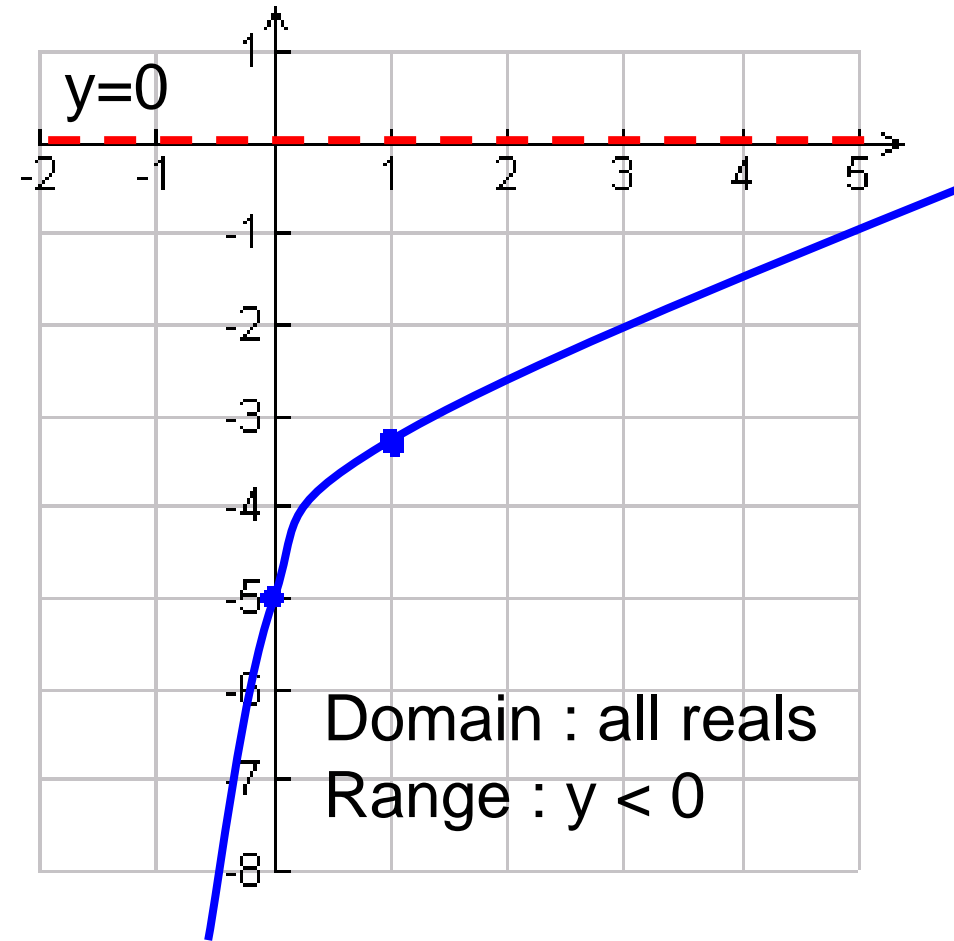
- $y = 3(1/4)^x$
- Plot $(0,3)$ and $(1,3/4)$
- Draw & label asymptote
- Connect the dots using the asymptote





Graph

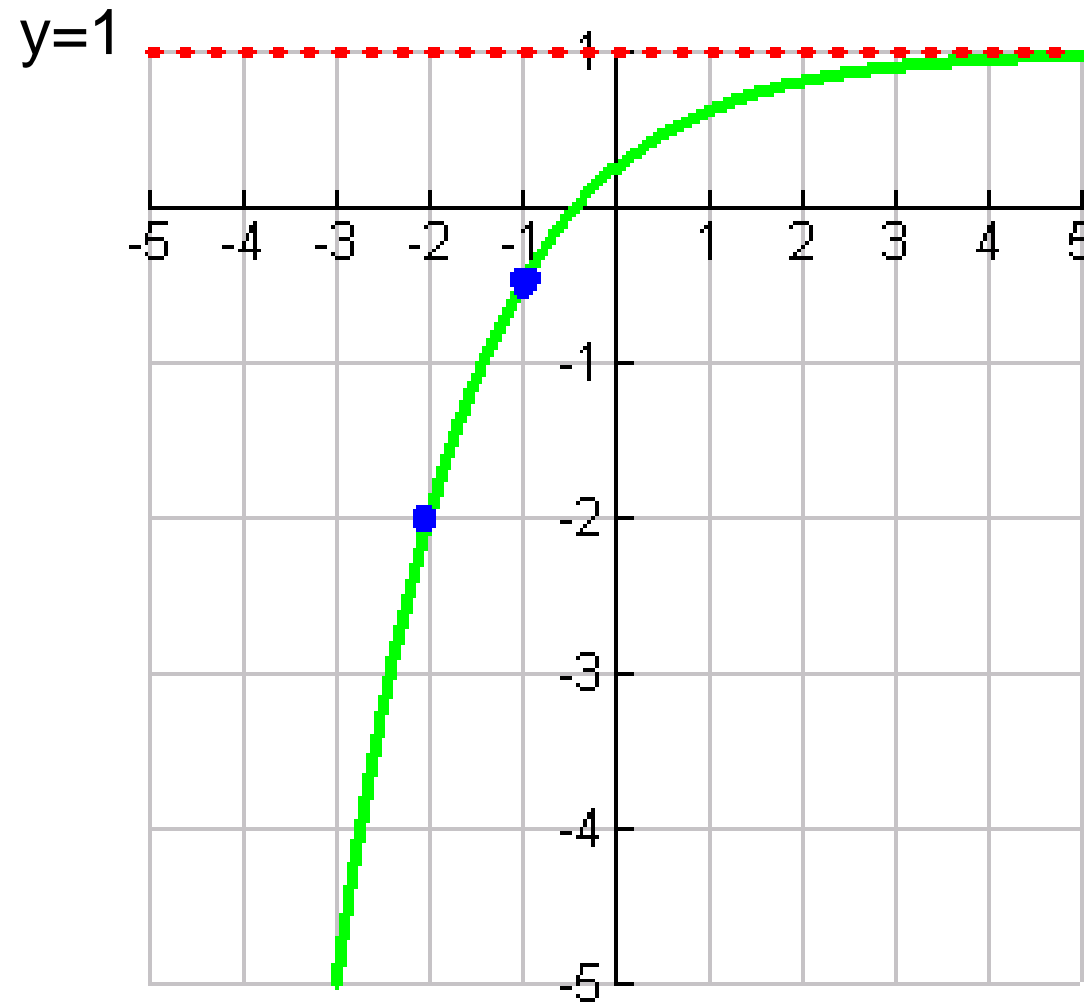
- $y = -5(2/3)^x$
- Plot (0,-5) and (1,-10/3)
- Draw & label asymptote
- Connect the dots using the asymptote





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Example graph $y = -3(1/2)^{x+2} + 1$



Domain :

Range :